

 PURINA®  
PRO PLAN  
VETERINARY  
SUPPLEMENTS™

# Calming Care

Powdered Canine Probiotic Supplement



WHAT IF...

A PROBIOTIC COULD  
HELP KEEP YOUR  
DOG CALM?

Introducing Purina® Pro Plan  
Veterinary Supplements™ Calming Care  
with *Bifidobacterium longum* (BL999), a probiotic  
strain shown to help dogs maintain calm behaviour.

In a recent survey, 62% of dog owners report  
that their dogs regularly exhibit one or  
more anxious behaviours.\*

\* Data was collected by Relevation Research via an online survey from August 15-19, 2018. A total of 826 nationally-representative dog owners qualified and completed the survey. Qualified participants were men and women age 18 and older, owned one or more adult dogs, were household members most responsible for taking the dog(s) to a veterinarian, and had taken the dog(s) to a veterinarian in the past 12 months.



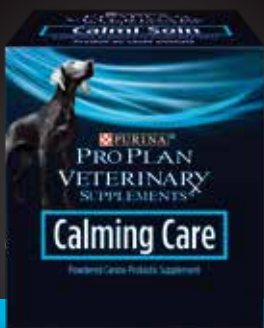
Helps support dogs with anxious behaviours such as excessive vocalization, jumping, pacing, and spinning



Helps dogs maintain positive cardiac activity during stressful events



Helps dogs cope with external stressors like separation, unfamiliar visitors, novel sounds, or changes in routine and location



Talk to your veterinarian about Calming Care today.

If you have questions about Purina® Pro Plan Veterinary Supplements™, please call toll-free, 1-866-884-VETS (8387) or visit

**[ProPlanVeterinaryDiets.ca](http://ProPlanVeterinaryDiets.ca)**



**PURINA**

Your Pet, Our Passion.®