

# Your Pet's Feeding Guide

Your veterinarian has recommended a formula to nutritionally manage and support your dog through his or her health condition.

PET'S NAME

FORMULA PRESCRIBED

AMOUNT PER MEAL

MEALS PER DAY

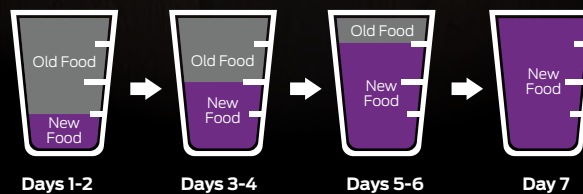
TREATS PER DAY

SUPPLEMENTS



## TRANSITIONING TO A NEW DIET

When pets suddenly switch from one diet to another, it can cause stomach upset and other issues. That's why it's important to slowly introduce your pet to this new diet over the course of 7 days.



Contact your veterinarian if you have questions or concerns.

 **PURINA**  
**PRO PLAN**  
**VETERINARY**  
**DIETS**

**Canine** Therapeutic  
Wellness  
Supplements  
Products



# Formulated to meet the specific needs of your dog

## **DH** DENTAL HEALTH

Developed with a unique, crunchy kibble texture and proven to significantly reduce tartar buildup. A high-quality nutrient blend that's great for everyday feeding.



## **DRM** DERMATOLOGIC MANAGEMENT NATURALS

WITH ADDED VITAMINS & MINERALS

Contains omega-3 and omega-6 fatty acids to help nutritionally manage dogs with dermatitis. Made with trout and oat meal, and formulated without corn, wheat, or artificial colours and flavours.



## **EN** GASTROENTERIC

Made with high-quality ingredients, including coconut oil or medium-chain triglyceride (MCT) vegetable oil, antioxidants, and prebiotic fiber to promote digestive health.



## **EN** GASTROENTERIC NATURALS

WITH ADDED VITAMINS & MINERALS

Made with high-quality ingredients such as coconut oil, highly digestible, and promotes digestive health. Formulated without corn, wheat, or artificial colours and flavours.



## **EN** GASTROENTERIC FIBER BALANCE

Made with high-quality ingredients. Includes a unique blend of soluble and insoluble fibers to support GI health and complex carbohydrates to help moderate glucose absorption.



## **EN** GASTROENTERIC LOW FAT

Made with high-quality ingredients, including a prebiotic fiber to promote digestive health.



## **HA** HYDROLYZED

Contains hydrolyzed protein, which is protein that has been broken down into small components to be less likely to cause an adverse food reaction in certain dogs. Highly digestible and made with high-quality ingredients.



## **JM** JOINT MOBILITY

Contains an innovative nutritional blend that includes a high level of long-chain omega-3 fatty acids and glucosamine to help support joint health.



## **NC** NEUROCARE

Enhanced with a unique blend of nutrients (arginine, EPA + DHA, antioxidants and B vitamins) and medium-chain triglyceride vegetable oil to help support cognitive health.



## **NF** KIDNEY FUNCTION

Made with a restricted amount of high-quality protein and restricted phosphorus.



## **OM** OVERWEIGHT MANAGEMENT

Specially formulated to help dogs lose weight while maintaining muscle.



## **UR** URINARY Ox/St

Made with high-quality ingredients and formulated to help reduce the risk of urinary stone formation in dogs.



\*Most struvite stones in dogs are caused by urinary tract infections. In the case of non-sterile struvite stones, it is important to discuss antibiotic therapy with your veterinarian in addition to dietary management.

## Wellness products

### **essentialcare**

essentialcare® line of products was designed to meet your dog's specific nutritional needs through all life stages.



## Supplements and Treats

### Additional products

## **Calming Care**

Probiotic strain shown to help dogs maintain calm behaviours.



## **FortiFlora**

Contains a safe and effective strain of beneficial bacteria proven to promote normal intestinal microflora. FortiFlora® is the #1 Veterinary Recommended Probiotic brand.†

† 2018 Veterinary Attitude Study, Impact Vet, Fall 2018



## **Dental Chewz** Canine Treats

Long-lasting dental chews that help clean teeth and freshen breath.



## **Gentle Snackers** Canine Treats

A highly-digestible option for dogs on a special diet.



## **Lite Snackers** Canine Treats

Crunchy, chicken-flavored treats that are low in calories and fat, and high in fiber.



## **Digestive Health Bites** Canine Treats

Soft and savory treats with natural prebiotic fiber and real chicken.

