

essentialcare®

ADULT FORMULA FOR DOGS



Body Condition:
High protein level helps
maintain lean muscle mass



Kibble size
(Sizes, shapes and
colour may vary)

Dry Formula Diet Characteristics:

This blend is specifically formulated with ADVANCED NUTRITION that supports the unique nutritional needs of adult dogs.

- **#1 ingredient is chicken. High protein nutrition helps maintain lean muscle.**
- **Body Condition:** High protein level helps maintain lean muscle mass
- **Highly Digestible:** Highly digestible formula promotes optimal nutrient absorption
- **Immune Health:** Contains antioxidants (Vitamins A and E) to help support and maintain a healthy immune system
- **Joint Health:** Glucosamine and omega-3 fatty acids help nourish joints and support mobility
- **Radiant Skin and Coat:** Omega-6 fatty acids, including linoleic acid, help promote a healthy skin and coat
- **Strong Bones and Teeth:** Calcium and phosphorus help nourish healthy bones and teeth
- **Dental Health:** Crunchy kibble helps clean teeth, freshen breath and promote healthy gums

Ingredients (Dry Formula):

Chicken, rice, whole grain corn, corn gluten meal, whole grain wheat, poultry by-product meal (source of glucosamine), beef fat preserved with mixed-tocopherols, fish meal, liver flavor, fish oil, dried egg product, calcium carbonate, potassium chloride, salt, mono and dicalcium phosphate, choline chloride, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, biotin (Vitamin B-7)], MINERALS [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], L-Lysine monohydrochloride, soybean oil, garlic oil. C849920



Ingredients (Canned Formula):

Water sufficient for processing, turkey, chicken, wheat gluten, peas, brown rice, liver, meat by-products, corn starch-modified, soy flour, artificial and natural flavors, tricalcium phosphate, MINERALS [potassium chloride, zinc sulfate, ferrous sulfate, copper sulfate, manganese sulfate, potassium iodide, sodium selenite], salt, added color, VITAMINS [Vitamin E supplement, niacin, thiamine mononitrate, calcium pantothenate, pyridoxine hydrochloride, Vitamin B-12 supplement, riboflavin supplement, Vitamin A supplement, folic acid, Vitamin D-3 supplement, biotin], choline chloride. C-4415-C



Feeding and Administration:

DRY: Animal feeding tests using Association of American Feed Control Officials (AAFCO) procedures substantiate that Purina Veterinary Diets essential care Adult Formula For Dogs provides complete and balanced nutrition for maintenance of adult dogs.

CANNED: Purina Veterinary Diets essential care Adult Formula For Dogs is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹			
BODY WEIGHT		DRY	CANNED
lbs	kg	Approximate Number of 250 ml (8 oz) Cups/Day	Approximate Number of 156 g (5.5 oz) Cans/Day
3 - 12	1.4 - 5.4	1/3 - 1	0.5 - 2.5
13 - 20	5.9 - 9.1	1 - 1 1/3	2.5 - 4
21 - 35	9.5 - 15.9	1 1/3 - 2	4 - 6.5
36 - 50	16.3 - 22.7	2 - 2 1/2	6.5 - 9
51 - 75	23.1 - 34.0	2 2/3 - 3 1/3	9 - 13.5
76 - 100	34.5 - 45.4	3 1/3 - 4 1/8	14 - 18
Over 100	Over 45.4	4 1/8 cups plus 1/4 for each 4.5 kg (10 lbs) of body weight over 45 kg (100 lbs)	18 cans plus 1 can for each 4.5 kg (10 lbs) of body weight over 45 kg (100 lbs)
CALORIE CONTENT (CALCULATED)			
		3762 kcal/kg	868 kcal/kg
		1706 kcal/lb	394 kcal/lb
		419 kcal/ 250 ml (8 oz) cup	135 kcal/156 g (5.5 oz) can

AVERAGE NUTRIENT CONTENT						
	DRY			CANNED		
	Per 100 kcal ME	As Fed	Dry Matter	Per 100 kcal ME	As Fed	Dry Matter
Protein	6.47 g	27.00%	29.60%	13.02 g	11.30%	50.22%
Fat	4.13 g	17.20%	18.90%	4.03 g	3.50%	15.56%
Carbohydrate	9.22 g	38.50%	42.20%	5.65 g	4.90%	21.78%
Fibre	0.29 g	1.20%	1.30%	0.29 g	0.25%	1.11%
Total Dietary Fibre	1.38 g	5.76%	6.32%	n/a	n/a	n/a
Soluble Fibre	0.23 g	0.97%	1.06%	n/a	n/a	n/a
Insoluble Fibre	1.15 g	4.79%	5.25%	n/a	n/a	n/a
Calcium	0.34 g	1.43%	1.57%	0.57 g	0.49%	2.20%
Phosphorus	0.22 g	0.92%	1.01%	0.36 g	0.31%	1.38%
Potassium	0.17 g	0.71%	0.78%	0.41 g	0.35%	1.56%
Sodium	0.10 g	0.40%	0.44%	0.27 g	0.23%	1.04%
Chloride	0.22 g	0.91%	1.00%	0.62 g	0.54%	2.41%
Magnesium	0.02 g	0.10%	0.11%	0.03 g	0.02%	0.10%
Copper	0.37 mg	15.20 mg/kg	16.70 mg/kg	0.63 mg	4.50 mg/kg	24.20 mg/kg
Zinc	5.78 mg	241 mg/kg	264 mg/kg	11.40 mg	99 mg/kg	439 mg/kg
Vitamin A	580 IU	24234 IU/kg	26575 IU/kg	723 IU	6272 IU/kg	27874 IU/kg
Vitamin E	9.43 IU	393 IU/kg	431 IU/kg	7.20 IU	63 IU/kg	278 IU/kg
Total Omega-6 Fatty Acids	0.49 g	2.05%	2.25%	0.90 g	0.78%	3.47%
Total Omega-3 Fatty Acids	0.12 g	0.50%	0.55%	0.05 g	0.04%	0.18%
EPA+DHA	0.09 g	0.39%	0.43%	0.00 g	0.00%	0.00%
Glucosamine	0.01 g	526 mg/kg	527 mg/kg	n/a	n/a	n/a

DIGESTION TEST RESULTS [†]		
DIGESTIBILITY:	DRY	CANNED
Total, %	87.0	n/a
Protein, %	86.3	n/a
Fat, %	93.8	n/a
Carbohydrate, %	92.6	n/a
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	25.1	45.6
Fat, %	39	34.6
Carbohydrate, %	35.9	19.8

[†] Based on digestion testing conducted at the Purina PetCare Technology Centers

PACKAGING	Sizes available	Cups per size
essentialcare® Adult Formula For Dogs	Cases, 24 x 156 g (5.5 oz) cans	
	Bags of 8 lb (3.6 kg)	32 cups
	Bags of 17.7 lb (8 kg)	71 cups
	Bags of 35 lb (16 kg)	143 cups

¹ Using a standard 250 ml/8 oz measuring cup which contains approximately 111 g of Purina Veterinary Diets® essentialcare® Adult Formula For Dogs. Provide fresh water in a clean container daily.

² Kilocalories of metabolizable energy (ME).