

essentialcare®

ADULT FORMULA FOR SMALL DOGS



#1 ingredient is chicken.
High protein nutrition helps
maintain lean muscle.



Kibble size
(Sizes, shapes and
colour may vary)

Dry Formula Diet Characteristics:

This blend is specifically formulated with ADVANCED NUTRITION that supports the unique nutritional needs of adult dogs.

- **#1 ingredient is chicken. High protein nutrition helps maintain lean muscle.**
- **Body Condition:** High protein level helps maintain lean muscle mass
- **Dental Health:** Crunchy kibble helps clean teeth, freshen breath and promote healthy gums
- **Highly Digestible:** Highly digestible formula promotes optimal nutrient absorption
- **Digestive Health:** Natural prebiotic fibre sourced from wheat bran aleurone, helps promote digestive health and maintain stool quality
- **Immune Health:** Rich in antioxidants, vitamin A and E to help maintain a healthy immune system
- **Joint Health:** Glucosamine and omega-3 fatty acids help nourish joints and support mobility
- **Radiant Skin and Coat:** Omega-6 fatty acids, including linoleic acid, helps promote a healthy skin and coat
- **Strong Bones and Teeth:** Calcium and phosphorus help nourish healthy bones and teeth

Ingredients:

Chicken, rice, whole grain corn, poultry by-product meal, corn gluten meal, beef fat preserved with mixed-tocopherols, corn germ meal, soybean meal, dried egg product, natural flavor, salt, wheat bran, calcium carbonate, fish oil, potassium chloride, phosphoric acid, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, biotin (Vitamin B-7)], choline chloride, mono and dicalcium phosphate, L-Lysine monohydrochloride, MINERALS [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], taurine, soybean oil, garlic oil. C869919



Feeding and Administration:

DRY: Animal feeding tests using Association of American Feed Control Officials (AAFCO) procedures substantiate that Purina Veterinary Diets essential care Adult Formula For Small Dogs provides complete and balanced nutrition for maintenance of adult dogs.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹		
WEIGHT AT MATURITY		DRY
lbs	kg	Approximate Number of 250 ml (8 oz) Cups/Day
3 - 12	1.4 - 5.4	1/3 - 3/4
13 - 20	5.9 - 9.1	1 - 1 1/4
CALORIE CONTENT (ME) (CALCULATED)		
		4139 kcal/kg
		1877 kcal/lb
		484 kcal/250 ml (8 oz) cup

AVERAGE NUTRIENT CONTENT			
	DRY		
	Per 100 kcal ME	As Fed	Dry Matter
Protein	7.50 g	30.30%	33.10%
Fat	4.46 g	18.00%	19.60%
Carbohydrate	8.48 g	34.20%	37.40%
Fibre	0.39 g	1.60%	1.70%
Total Dietary Fibre	2.09 g	8.44%	9.21%
Soluble Fibre	0.14 g	0.58%	0.63%
Insoluble Fibre	1.95 g	7.86%	8.58%
Calcium	0.33 g	1.35%	1.47%
Phosphorus	0.25 g	0.99%	1.08%
Potassium	0.18 g	0.72%	0.79%
Sodium	0.15 g	0.61%	0.67%
Chloride	0.29 g	1.18%	1.28%
Magnesium	0.03 g	0.11%	0.12%
Copper	0.45 mg	18.20 mg/kg	19.90 mg/kg
Zinc	7.07 mg	286 mg/kg	312 mg/kg
Vitamin A	646 IU	26111 IU/kg	28504 IU/kg
Vitamin E	15.60 IU	632 IU/kg	690 IU/kg
Total Omega-6 Fatty Acids	0.56 g	2.25%	2.46%
Total Omega-3 Fatty Acids	0.07 g	0.29%	0.32%
EPA+DHA	0.04 g	0.18%	0.20%
Glucosamine	0.016 g	654 mg/kg	714 mg/kg

DIGESTION TEST RESULTS [†]	
DIGESTIBILITY:	DRY
Total, %	85.7
Protein, %	86.9
Fat, %	94.8
Carbohydrate, %	89.9
PERCENTAGE OF METABOLIZABLE ENERGY FROM:	
Protein, %	28
Fat, %	40.4
Carbohydrate, %	31.6

[†] Based on digestion testing conducted at the Purina PetCare Technology Centers

PACKAGING	Sizes available	Cups per size
essentialcare® Adult Formula For Small Dogs	Bags of 8 lb (3.6 kg)	30 cups

¹ Using a standard 250 ml/8 oz measuring cup which contains approximately 117 g of Purina Veterinary Diets® essentialcare® Adult Formula For Small Dogs. Provide fresh water in a clean container daily.

² Kilocalories of metabolizable energy (ME).