

essentialcare®

PUPPY FORMULA LARGE BREED



#1 ingredient is turkey.
High protein nutrition helps
in the development of
strong muscles.



Kibble size
(Sizes, shapes and
colour may vary)

Dry Formula Diet Characteristics:

This blend is specifically formulated with ADVANCED NUTRITION that supports the unique nutritional needs of large breed puppies.

- **#1 ingredient is turkey. High protein nutrition helps in the development of strong muscles**
- **Brain and Vision:** DHA, an omega-3 fatty acid, also found in mother's milk, helps support brain and vision development
- **Immune Health:** Contains antioxidants (Vitamins A and E) and colostrum (natural milk proteins) to help support a developing immune system
- **Joint Health:** Glucosamine and omega-3 fatty acids help nourish healthy joints of growing puppies
- **Highly Digestible:** Highly digestible formula promotes optimal nutrient absorption
- **Radiant Skin and Coat:** Omega-6 fatty acids, including linoleic acid, help promote a healthy skin and coat
- **Strong Bones and Teeth:** Calcium and phosphorus help nourish healthy bones and teeth
- **Development:** Optimal calcium to phosphorus ratio to support the growth of large breed puppies
- **Dental Health:** Crunchy kibble helps clean teeth, freshen breath and promote healthy gums

Ingredients:

Turkey, rice, corn gluten meal, poultry by-product meal, whole grain corn, whole grain wheat, beef fat preserved with mixed-tocopherols, pea fiber, oat meal, fish meal, dried egg product, natural flavor, fish oil, salt, mono and dicalcium phosphate, calcium carbonate, potassium chloride, potassium citrate, choline chloride, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, biotin (Vitamin B-7)], dried colostrum, MINERALS [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], L-Lysine monohydrochloride, soybean oil, garlic oil. C849720



Feeding and Administration:

DRY: Animal feeding tests using AAFCO procedures substantiate that Purina Veterinary Diets essentialcare Puppy Formula Large Breed provides complete and balanced nutrition for all life stages, including growth of large sized dogs (32kg [70lbs] or more as an adult).

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹							
BREED SIZE/WEIGHT AT MATURITY		DRY					
		1 1/2 to 3 months	4 to 5 months	6 to 8 months	9 to 11 months	1 to 2 years	After 2 Years
lbs	kg	Approximate Number of 250 ml (8 oz) Cups/Day					
3 - 12	1.4 - 5.4 kg	1/3 - 3/4	3/4 - 1 1/8	2/3 - 1 1/4	Feed as Adult	Feed as Adult	Feed as Adult
13 - 20	5.9 - 9.1 kg	1/2 - 1	1 1/4 - 1 1/2	3/4 - 1 1/8	1 1/8 - 1 1/4	1 1/8 - 1 1/3	Feed as Adult
21 - 50	9.5 - 22.5 kg	2/3 - 1 1/4	1 3/4 - 2 1/3	1 1/4 - 2	2 1/4 - 2 1/2	2 1/3 - 3 1/2	Feed as Adult
51 - 75	23.1 - 34.0 kg	2/3 - 2	1 3/4 - 3 1/3	1 2/3 - 3 1/4	2 3/4 - 4	3 - 5 1/4	Feed as Adult
76 - 100	34.5 - 45.4 kg	1 - 2 1/4	2 1/3 - 3 1/4	3 1/3 - 5 1/3	4 1/2 - 5 3/4	6 1/2 - 9 1/4	Feed as Adult
101 and over	45.5 kg and over	2-1/4 cups plus 1/3 cup for each 4.5 kg (10 lbs) of body weight over 45 kg (100 lbs)	3-1/4 cups plus 1/3 cup for each 4.5 kg (10 lbs) of body weight over 45 kg (100 lbs)	5-1/3 cups plus 1/3 cup for each 4.5 kg (10 lbs) of body weight over 45 kg (100 lbs)	5-3/4 cups plus 1/3 cup for each 4.5 kg (10 lbs) of body weight over 45 kg (100 lbs)	9-1/4 cups plus 1/3 cup for each 4.5 kg (10 lbs) of body weight over 45 kg (100 lbs)	Feed as Adult
CALORIE CONTENT (ME) (CALCULATED)							
3553 kcal/kg							
1612 kcal/lb							
415 kcal/250 ml (8 oz) cup							

AVERAGE NUTRIENT CONTENT			
	DRY		
	Per 100 kcal ME	As Fed	Dry Matter
Protein	8.16 g	29.00%	31.70%
Fat	4.03 g	14.30%	15.70%
Carbohydrate	10.61 g	37.70%	41.20%
Fibre	0.91 g	3.20%	3.50%
Total Dietary Fibre	1.63 g	6.32%	6.91%
Soluble Fibre	0.22 g	0.85%	0.93%
Insoluble Fibre	1.41 g	5.46%	5.97%
Calcium	0.36 g	1.31%	1.43%
Phosphorus	0.28 g	1.02%	1.11%
Potassium	0.19 g	0.70%	0.76%
Sodium	0.16 g	0.58%	0.64%
Chloride	0.23 g	0.83%	0.91%
Magnesium	0.03 g	0.10%	0.11%
Copper	0.44 mg	15.60 mg/kg	17.10 mg/kg
Zinc	6.82 mg	242 mg/kg	265 mg/kg
Vitamin A	647 IU	22913 IU/kg	25126 IU/kg
Vitamin E	10.90 IU	387 IU/kg	423 IU/kg
Total Omega-6 Fatty Acids	0.58 g	2.23%	2.44%
Total Omega-3 Fatty Acids	0.13 g	0.50%	0.55%
DHA	0.05 g	0.17%	0.19%
EPA	0.05 g	0.20%	0.22%
Glucosamine	0.01 g	592 mg/kg	647 mg/kg

DIGESTION TEST RESULTS [†]	
DIGESTIBILITY:	DRY
Total, %	85.2
Protein, %	88.4
Fat, %	94.3
Carbohydrate, %	91.5
PERCENTAGE OF METABOLIZABLE ENERGY FROM:	
Protein, %	28.6
Fat, %	34.3
Carbohydrate, %	37.1

[†] Based on digestion testing conducted at the Purina PetCare Technology Centers

PACKAGING	Sizes available	Cups per size
essentialcare® Puppy Formula Large Breed	Bags of 17.7 lb (8 kg)	68 cups
	Bags of 31 lb (14 kg)	119 cups

¹ Recommended daily feeding amounts, using a standard 250 ml/8 oz measuring cup which contains approximately 117 g of Purina Veterinary Diets® essentialcare® Puppy Formula Large Breed. Provide fresh water in a clean container daily.

² Kilocalories of metabolizable energy (ME).