

essentialcare®

SENIOR FORMULA FOR DOGS



Cognitive Health:
Enhanced botanical oils naturally nourish to promote mental sharpness in senior dogs



Kibble size
(Sizes, shapes and colour may vary)

Dry Formula Diet Characteristics:

This blend is specifically formulated with ADVANCED NUTRITION that supports the unique nutritional needs of senior dogs

- **#1 ingredient is turkey. High protein nutrition helps maintain lean muscle.**
- **Cognitive Health:** Enhanced botanical oils naturally nourish to promote mental sharpness in senior dogs
- **Joint Health:** Glucosamine and Omega-3 fatty acids to help nourish joints and support mobility
- **Immune Health:** Contains antioxidants (Vitamin A and E), help support and maintain a healthy immune system
- **Digestive Health:** Natural prebiotic fibre sourced from chicory root, helps promote digestive health and maintain stool quality
- **Body Condition:** High protein level helps maintain lean muscle mass
- **Highly Digestible:** Highly digestible formula promotes optimal nutrient absorption
- **Radiant Skin and Coat:** Omega-6 fatty acids, including linoleic acid, helps promote a healthy skin and coat
- **Strong Bones and Teeth:** Calcium and phosphorus help nourish healthy bones and teeth
- **Dental Health:** Crunchy kibble helps clean teeth, freshen breath and promote healthy gums

Ingredients:

Turkey, rice, poultry by-product meal, corn gluten meal, soybean meal, whole grain corn, corn germ meal, whole grain wheat, vegetable oil (source of medium-chain triglycerides), dried egg product, oat meal, natural flavor, glycerin, pea fiber, chicory root inulin, calcium carbonate, beef fat preserved with mixed-tocopherols, salt, fish oil, mono and dicalcium phosphate, caramel color, potassium chloride, soybean oil, choline chloride, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, biotin (Vitamin B-7)], MINERALS (zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite), L-Lysine monohydrochloride, sulfur, L-ascorbyl-2-polyphosphate (Vitamin C), garlic oil. E868119



Feeding and Administration:

DRY: Animal feeding tests using Association of American Feed Control Officials (AAFCO) procedures substantiate that Purina Veterinary Diets essential care Senior Formula For Dogs provides complete and balanced nutrition for maintenance of adult dogs.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹		
WEIGHT AT MATURITY		DRY
lbs	kg	Approximate Number of 250 ml (8 oz) Cups/Day
3 - 12	1.4 - 5.4	1/3 - 1 1/8
13 - 20	5.9 - 9.1	1 1/8 - 1 1/2
21 - 35	9.5 - 15.9	1 2/3 - 2 1/4
36 - 50	16.3 - 22.7	2 1/4 - 2 3/4
51 - 75	23.1 - 34.0	2 3/4 - 3 3/4
76 - 100	34.5 - 45.4	3 3/4 - 4 1/2
Over 100	Over 45.4	4-1/4 cups plus 1/4 cup for each 4.5 kg (10 lbs) of body weight over 45.4 kg (100 lbs)
CALORIE CONTENT (ME) (CALCULATED)		
		3610 kcal/kg
		1637 kcal/lb
		345 kcal/250 ml (8 oz) cup

AVERAGE NUTRIENT CONTENT			
	DRY		
	Per 100 kcal ME	As Fed	Dry Matter
Protein	8.16 g	29.50%	32.10%
Fat	4.06 g	14.70%	16.00%
Carbohydrate	10.46 g	37.80%	41.20%
Fibre	0.78 g	2.80%	3.10%
Total Dietary Fibre	2.76 g	9.99%	10.86%
Soluble Fibre	0.23 g	0.82%	0.90%
Insoluble Fibre	2.47 g	8.94%	9.72%
Calcium	0.31 g	1.12%	1.22%
Phosphorus	0.25 g	0.92%	1.00%
Potassium	0.20 g	0.73%	0.79%
Sodium	0.12 g	0.45%	0.49%
Chloride	0.25 g	0.93%	1.01%
Magnesium	0.03 g	0.13%	0.14%
Copper	0.47 mg	17.10 mg/kg	18.60 mg/kg
Zinc	9.05 mg	328 mg/kg	356 mg/kg
Vitamin A	866 IU	31354 IU/kg	34105 IU/kg
Vitamin E	14.30 IU	520 IU/kg	565 IU/kg
Total Omega-6 Fatty Acids	0.53 g	2.00%	2.19%
Total Omega-3 Fatty Acids	0.08 g	0.30%	0.33%
EPA+DHA	0.06 g	0.23%	0.25%
Glucosamine	0.02 g	685 mg/kg	745 mg/kg

DIGESTION TEST RESULTS [†]	
DIGESTIBILITY:	DRY
Total, %	82.1
Protein, %	85.2
Fat, %	92.8
Carbohydrate, %	88.2
PERCENTAGE OF METABOLIZABLE ENERGY FROM:	
Protein, %	28.7
Fat, %	34.5
Carbohydrate, %	36.8

[†] Based on digestion testing conducted at the Purina PetCare Technology Centers

PACKAGING	Sizes available	Cups per size
essentialcare® Senior Formula For Dogs	Bags of 8 lb (3.6 kg)	37 cups
	Bags of 17.7 lb (8 kg)	83 cups
	Bags of 31 lb (14.1 kg)	147 cups

¹ Recommended daily feeding amounts, using a standard 250 ml/8 oz measuring cup which contains approximately 95 g of Purina Veterinary Diets® essentialcare® Senior Formula For Dogs. Provide fresh water in a clean container daily.

² Kilocalories of metabolizable energy (ME).