

# essentialcare®



Kibble size, shape and colour may vary

## ADULT FORMULA FOR CATS



Supports urinary tract health (dry formula)



## Dry Formula Diet Characteristics:

This blend is specifically formulated with ADVANCED NUTRITION that support the unique nutritional needs of adult cats

- **Urinary Health:** Reduces urinary pH and provides low magnesium to help maintain urinary tract health by lowering the risk of urinary crystal and stone formation
- **Body Condition:** High protein level helps maintain lean muscle mass
- **Immune Health:** Contains antioxidants (Vitamins A and E) help support and maintain a healthy immune system
- **Eyes and Heart:** Taurine helps support eye and heart health
- **Highly Digestible:** Highly digestible formula promotes optimal nutrient absorption
- **Radiant Skin and Coat:** Omega-6 fatty acids, including linoleic acid, help promote a healthy skin and coat
- **Strong Bones and Teeth:** Calcium and phosphorus help support healthy bones and teeth
- **Dental Health:** Crunchy kibble helps clean teeth, freshen breath and promote healthy gums

### Ingredients (Dry Formula):

Corn gluten meal, ground yellow corn, chicken, rice, wheat flour, beef fat preserved with mixed-tocopherols, dried egg product, phosphoric acid, calcium carbonate, liver flavour, potassium chloride, mono and dicalcium phosphate, salt, sodium caseinate, choline chloride, taurine, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7), menadione sodium bisulphite complex (Vitamin K)], L-Lysine monohydrochloride, MINERALS [zinc sulphate, ferrous sulphate, manganese sulphate, copper sulphate, calcium iodate, sodium selenite]. P865819



### Ingredients (Canned Formula):

Water, chicken, wheat gluten, liver, meat by-products, rice, corn starch-modified, glycine, salt, soy protein concentrate, natural flavour, tricalcium phosphate, MINERALS [potassium chloride, zinc sulphate, ferrous sulphate, manganese sulphate, copper sulphate, potassium iodide] taurine, VITAMINS [Vitamin E supplement, thiamine mononitrate (Vitamin B-1), niacin (Vitamin B-3), calcium pantothenate (Vitamin B-5), Vitamin A supplement, menadione sodium busulphite complex (Vitamin K), pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), folic acid (Vitamin B-9), Vitamin D-3 supplement], choline chloride. I850220



## Feeding and Administration:

**DRY:** Animal feeding tests using Association of American Feed Control Officials (AAFCO) procedures substantiate that Purina Veterinary Diets essentialcare Adult Formula For Cats provides complete and balanced nutrition for maintenance of adult cats.

**CANNED:** Purina Veterinary Diets essentialcare Adult Formula is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE <sup>1</sup>						
WEIGHT AT MATURITY		DRY			CANNED	
lbs	kg	Approximate Number of 250 ml (8 oz) Cups/Day			Approximate Number of 85 g (3 oz) Cans/Day	
5 - 9	2.3 - 4.1	1/4 - 1/2			1 3/4 - 3 1/4	
10 - 14	4.5 - 6.3	2/3 - 3/4			3 1/2 - 4 3/4	
CALORIE CONTENT (ME) (CALCULATED)						
		3730 kcal/kg			850 kcal/kg	
		1692 kcal/lb			386 kcal/lb	
		436 kcal/250 ml (8 oz) cup			72 kcal/85 g (3 oz) can	

AVERAGE NUTRIENT CONTENT						
	DRY			CANNED		
	Per 100 kcal ME	As Fed	Dry Matter	Per 100 kcal ME	As Fed	Dry Matter
Protein	8.93 g	33.30%	36.40%	15.04 g	12.78%	59.44%
Fat	4.34 g	16.20%	17.70%	3.72 g	3.16%	14.70%
Carbohydrate	9.44 g	35.30%	38.40%	4.49 g	3.82%	17.77%
Fibre	0.20 g	0.80%	0.80%	0.13 g	0.11%	0.51%
Total Dietary Fibre	1.16 g	4.34%	4.73%	n/a	n/a	n/a
Soluble Fibre	0.06 g	0.25%	0.27%	n/a	n/a	n/a
Insoluble Fibre	0.91 g	3.39%	3.70%	n/a	n/a	n/a
Calcium	0.24 g	0.91%	0.99%	0.26 g	0.22%	1.02%
Phosphorus	0.24 g	0.89%	0.97%	0.21 g	0.18%	0.84%
Potassium	0.24 g	0.89%	0.97%	0.19 g	0.16%	0.74%
Sodium	0.08 g	0.32%	0.35%	0.29 g	0.25%	1.16%
Chloride	0.31 g	1.18%	1.28%	0.53 g	0.45%	2.09%
Magnesium	0.02 g	0.07%	0.07%	0.01 g	0.01%	0.05%
Copper	0.30 mg	11.40 mg/kg	12.44 mg/kg	4.44 mg	3.77 mg/kg	17.53 mg/kg
Zinc	5.57 mg	208 mg/kg	227 mg/kg	51.78 mg	44.01 mg/kg	204.70 mg/kg
Vitamin A	482.68 IU	18004 IU/kg	19650 IU/kg	24960.00 IU	21216 IU/kg	98679.07 IU/kg
Vitamin E	14.81 IU	553 IU/kg	603 IU/kg	82.35 IU	70 IU/kg	325.58 IU/kg
Total Omega-6 Fatty Acids	0.62 g	2.32%	2.53%	0.86 g	0.73%	3.40%
Total Omega-3 Fatty Acids	0.03 g	0.11%	0.12%	0.02 g	0.02%	0.09%
EPA+DHA	0.00 g	0.02%	0.02%	0.00 g	0.00%	0.00%

DIGESTION TEST RESULTS <sup>†</sup>		
DIGESTIBILITY:	DRY	CANNED
Total, %	88.0	n/a
Protein, %	91.5	n/a
Fat, %	90.3	n/a
Carbohydrate, %	92.2	n/a
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	30.90	52.5
Fat, %	36.50	31.6
Carbohydrate, %	32.60	15.9

<sup>†</sup> Based on digestion testing conducted at the Purina PetCare Technology Centers

PACKAGING	Sizes available	Cups per size
essentialcare® Adult Formula For Cats	Cases, 24 x 85 g (3 oz) cans	
	Bags of 3.5 lb (1.6 kg)	13 cups
	Bags of 8 lb (3.6 kg)	30 cups

<sup>1</sup> Using a standard 250 ml/8 oz measuring cup which contains approximately 117 g of Purina Veterinary Diets® essentialcare® Adult Formula For Cats. Provide fresh water in a clean container daily.

<sup>2</sup> Kilocalories of metabolizable energy (ME).