

essentialcare®

SENIOR FORMULA FOR ADULT CATS



Body Condition:
High protein level helps maintain lean body mass



Dry Formula Diet Characteristics:

This blend is specifically formulated with ADVANCED NUTRITION that support. the unique nutritional needs of senior cats

- **#1 ingredient is turkey. High protein nutrition helps maintain lean muscle**
- **Body Condition:** High protein level helps maintain lean muscle mass
- **Hairballs:** Natural fibre blend helps control hairballs
- **Immune Health:** Contains antioxidants (Vitamins A and E) to helps support and maintain a healthy immune system
- **Joint Health:** Omega-3 fatty acids and glucosamine to support joint health
- **Digestive Health:** Natural prebiotic fibre, sourced from chicory root, helps promote digestive health and maintain stool quality
- **Senior Nutrient Blend:** Special nutrient blend helps facilitate the digestion of fat in older cats
- **Eyes and Heart:** Taurine helps support eye and heart health
- **Highly Digestible:** Highly digestible formula promotes optimal nutrient absorption
- **Radiant Skin and Coat:** Omega-6 fatty acids, including linoleic acid, help promote a healthy skin and coat
- **Strong Bones and Teeth:** Calcium and phosphorus help support healthy bones and teeth
- **Dental Health:** Crunchy kibble helps clean teeth, freshen breath and promote healthy gums
- **Specifically formulated to meet the needs of aging cats**

Ingredients (Dry Formula):

Turkey, rice, corn gluten meal, chicken meal, soy protein concentrate, soy protein isolate, beef fat preserved with mixed-tocopherols, soybean meal, dried egg product, powdered cellulose, liver flavour, fish meal, wheat flour, chicory root inulin, fish oil, phosphoric acid, gelatin, L-Lysine monohydrochloride, salt, potassium chloride, choline chloride, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7), menadione sodium bisulphite complex (Vitamin K)], taurine, calcium carbonate, citric acid, MINERALS [zinc sulphate, ferrous sulphate, manganese sulphate, copper sulphate, calcium iodate, sodium selenite], DL-Methionine, L-ascorbyl-2-polyphosphate (Vitamin C). G863419



Ingredients (Canned Formula):

Salmon, liver, water, meat by-products, ocean whitefish, chicken, tuna, artificial and natural flavours, MINERALS [potassium chloride, zinc sulphate, ferrous sulphate, manganese sulphate, copper sulphate, potassium iodide], tricalcium phosphate, guar gum, taurine, VITAMINS [Vitamin E supplement, thiamine mononitrate (Vitamin B-1), niacin (Vitamin B-3), calcium pantothenate (Vitamin B-5), Vitamin A supplement, menadione sodium busulphite complex (Vitamin K), pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), folic acid (Vitamin B-9), Vitamin D-3 supplement], salt, citric acid, L-ascorbyl-2-polyphosphate (Vitamin C), choline chloride. D867820



Feeding and Administration:

DRY: Animal feeding tests using Association of American Feed Control Officials (AAFCO) procedures substantiate that Purina Veterinary Diets essentialcare Senior Formula For Cats provides complete and balanced nutrition for maintenance of adult cats.

CANNED: Animal feeding tests using AAFCO procedures substantiate that Purina Veterinary Diets essentialcare Senior Formula For Cats provides complete and balanced nutrition for maintenance of adult cats.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹						
WEIGHT AT MATURITY		DRY			CANNED	
lbs	kg	Approximate Number of 250 ml (8 oz) Cups/Day			Approximate Number of 85 g (3 oz) Cans/Day	
5 - 9	2.3 - 4.1	1/4 - 1/2			1 1/3 - 2 1/2	
10 - 14	4.5 - 6.3	2/3 - 3/4			2 3/4 - 3 3/4	
CALORIE CONTENT (ME) (CALCULATED)				CALORIE CONTENT (ME) (FED)		
				3635 kcal/kg		
				1098 kcal/kg		
				1649 kcal/lb		
				498 kcal/lb		
				444 kcal/250 ml (8 oz) cup		
				93 kcal/85 g (3 oz) can		

AVERAGE NUTRIENT CONTENT						
	DRY			CANNED		
	Per 100 kcal ME	As Fed	Dry Matter	Per 100 kcal ME	As Fed	Dry Matter
Protein	11.83 g	43.00%	46.50%	11.57 g	12.70%	54.04%
Fat	4.30 g	15.60%	16.90%	6.83 g	7.50%	31.91%
Carbohydrate	6.09 g	22.10%	24.00%	0.55 g	0.60%	2.55%
Fibre	1.11 g	4.00%	4.40%	0.09 g	0.10%	0.43%
Total Dietary Fibre	2.44 g	8.89%	9.62%	n/a	n/a	n/a
Soluble Fibre	0.15 g	0.56%	0.60%	n/a	n/a	n/a
Insoluble Fibre	2.16 g	7.85%	8.50%	n/a	n/a	n/a
Calcium	0.37 g	1.36%	1.47%	0.46 g	0.51%	2.17%
Phosphorus	0.34 g	1.26%	1.36%	0.38 g	0.42%	1.79%
Potassium	0.20 g	0.75%	0.81%	0.29 g	0.32%	1.36%
Sodium	0.15 g	0.55%	0.59%	0.15 g	0.16%	0.68%
Chloride	0.20 g	0.73%	0.79%	0.30 g	0.33%	1.40%
Magnesium	0.03 g	0.11%	0.11%	0.02 g	0.02%	0.10%
Copper	0.37 mg	13.60 mg/kg	14.80 mg/kg	5.46 mg	6.00 mg/kg	25.53 mg/kg
Zinc	6.69 mg	243 mg/kg	263 mg/kg	70.13 mg	77.00 mg/kg	328 mg/kg
Vitamin A	555.90 IU	20207 IU/kg	21865 IU/kg	39325 IU	43179 IU/kg	183740 IU/kg
Vitamin E	21.08 IU	766 IU/kg	829 IU/kg	333.33 IU	366 IU/kg	1557 IU/kg
Total Omega-6 Fatty Acids	0.56 g	2.04%	2.22%	0.82 g	0.90%	3.83%
Total Omega-3 Fatty Acids	0.11 g	0.42%	0.46%	0.27 g	0.30%	1.28%
EPA+DHA	0.08 g	0.29%	0.32%	0.23 g	0.25%	1.06%

DIGESTION TEST RESULTS [†]		
DIGESTIBILITY:	DRY	CANNED
Total, %	85.1	82.5
Protein, %	92.5	90.5
Fat, %	94.7	90.3
Carbohydrate, %	88	97
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	41.7	40.1
Fat, %	36.8	57.9
Carbohydrate, %	21.5	2

[†] Based on digestion testing conducted at the Purina PetCare Technology Centers

PACKAGING	Sizes available	Cups per size
essentialcare® Senior Formula For Cats	Cases, 24 x 85 g (3 oz) cans	
	Bags of 3.5 lb (1.6 kg)	13 cups
	Bags of 8 lb (3.6 kg)	29 cups

¹ Using a standard 250 ml/8 oz measuring cup which contains approximately 122 g of Purina Veterinary Diets® essentialcare® Senior Formula For Cats. Provide fresh water in a clean container daily.

² Kilocalories of metabolizable energy (ME).