

essentialcare®

INDOOR FORMULA FOR ADULT CATS



Hairballs:
Natural fibre blend helps control hairballs



Kibble size
(Sizes, shapes and colour may vary)

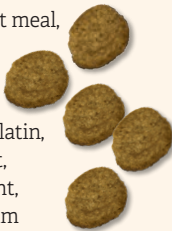
Dry Formula Diet Characteristics:

This blend is specifically formulated with ADVANCED NUTRITION that support the unique nutritional needs of adult cats

- **#1 ingredient is chicken. High protein nutrition helps maintain lean muscle and a healthy weight**
- **Hairballs:** Natural fibre blend helps control hairballs
- **Immune Health:** Contains antioxidants (Vitamins A and E) to help support a healthy immune system including a high level of Vitamin E to help reduce oxidative stress
- **Eyes and Heart:** Taurine helps support eye and heart health
- **Digestive Health:** Natural prebiotic fiber, sourced from chicory root, helps promote digestive health and maintain stool quality
- **Highly Digestible:** Highly digestible formula promotes optimal nutrient absorption
- **Radiant Skin and Coat:** Omega-6 fatty acids, including linoleic acid, help promote a healthy skin and coat
- **Strong Bones and Teeth:** Calcium and phosphorus help support healthy bones and teeth
- **Dental Health:** Crunchy kibble helps clean teeth, freshen breath and promote healthy gums

Ingredients (Dry Formula):

Chicken, rice, corn gluten meal, chicken by-product meal, soy protein isolate, beef fat preserved with mixed-tocopherols, fish meal, wheat flour, powdered cellulose, dried egg product, soybean hulls, liver flavour, chicory root inulin, potassium chloride, gelatin, phosphoric acid, L-Lysine monohydrochloride, salt, choline chloride, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7), menadione sodium bisulphite complex (Vitamin K)], calcium carbonate, MINERALS [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], taurine, L-ascorbyl-2-polyphosphate (Vitamin C). B863319



Ingredients (Canned Formula):

Water sufficient for processing, salmon, wheat gluten, liver, meat by-products, corn bran, chicken, corn starch-modified, artificial and natural flavours, rice, soy flour, salt, tricalcium phosphate, MINERALS [potassium chloride, zinc sulfate, ferrous sulfate, copper sulfate, manganese sulfate, potassium iodide], taurine, choline chloride, VITAMINS [thiamine mononitrate (Vitamin B-1), Vitamin E supplement, niacin (Vitamin B-3), calcium pantothenate (Vitamin B-5), Vitamin A supplement, menadione sodium bisulphite complex (Vitamin K), pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), folic acid (Vitamin B-9), Vitamin D-3 supplement], added colour. E-4669-C



Feeding and Administration:

DRY: Animal feeding tests using Association of American Feed Control Officials (AAFCO) procedures substantiate that Purina Veterinary Diets essential care Indoor Formula For Adult Cats provides complete and balanced nutrition for maintenance of adult cats.

CANNED: Purina Veterinary Diets essential care Indoor Formula For Adult Cats is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for maintenance of adult cats.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹				
WEIGHT AT MATURITY		DRY		CANNED
		WEIGHT LOSS	WEIGHT MAINTENANCE	WEIGHT MAINTENANCE
lbs	kg	Approximate Number of 250 ml (8 oz) Cups/Day ³	Approximate Number of 250 ml (8 oz) Cups/Day	Approximate Number of 85 g (3 oz) Cans/Day
5 - 9	2.3 - 4.1	1/4 - 1/2	1/4 - 1/2	1 - 2.5
10 - 14	4.5 - 6.3	1/2 - 3/4	2/3 - 3/4	3 - 4
CALORIE CONTENT (ME) (CALCULATED)				
		3587 kcal/kg		913 kcal/kg
		1627 kcal/lb		414 kcal/lb
		419 kcal/250 ml (8 oz) cup		78 kcal/85 g (3 oz) can

AVERAGE NUTRIENT CONTENT						
	DRY			CANNED		
	Per 100 kcal ME	As Fed	Dry Matter	Per 100 kcal ME	As Fed	Dry Matter
Protein	11.43 g	41.00%	44.40%	13.45 g	12.30%	51.20%
Fat	4.21 g	15.10%	16.40%	3.21 g	2.90%	12.20%
Carbohydrate	6.54 g	23.50%	25.40%	6.81 g	6.20%	25.90%
Fibre	1.22 g	4.40%	4.80%	0.78 g	0.70%	3.00%
Total Dietary Fibre	2.30 g	8.26%	8.94%	n/a	n/a	n/a
Soluble Fibre	0.15 g	0.55%	0.60%	n/a	n/a	n/a
Insoluble Fibre	2.03 g	7.30%	7.90%	n/a	n/a	n/a
Calcium	0.36 g	1.29%	1.40%	0.30 g	0.28%	1.15%
Phosphorus	0.34 g	1.24%	1.35%	0.26 g	0.23%	0.98%
Potassium	0.23 g	0.82%	0.89%	0.30 g	0.28%	1.16%
Sodium	0.17 g	0.62%	0.67%	0.26 g	0.24%	1.00%
Chloride	0.27 g	0.98%	1.06%	0.44 g	0.40%	1.68%
Magnesium	0.02 g	0.08%	0.09%	0.03 g	0.03%	0.12%
Copper	0.43 mg	15.40 mg/kg	16.70 mg/kg	0.32 mg	2.90 mg/kg	12.3 mg/kg
Zinc	6.44 mg	231 mg/kg	250 mg/kg	3.61 mg	33 mg/kg	137 mg/kg
Vitamin A	633.79 IU	22734 IU/kg	24612 IU/kg	2104 IU	19207 IU/kg	80031 IU/kg
Vitamin E	21.61 IU	775 IU/kg	839 IU/kg	5.91 IU	54 IU/kg	225 IU/kg
Total Omega-6 Fatty Acids	0.47 g	1.99%	2.17%	0.53 g	0.48%	2.00%
Total Omega-3 Fatty Acids	0.05 g	0.21%	0.23%	0.13 g	0.12%	0.50%
EPA+DHA	0.031 g	0.11%	0.12%	0.09 g	0.09%	0.35%

DIGESTION TEST RESULTS [†]		
DIGESTIBILITY:	DRY	CANNED
Total, %	83.1	n/a
Protein, %	90.2	n/a
Fat, %	92.9	n/a
Carbohydrate, %	90.2	n/a
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	40.5	48
Fat, %	36.3	27.8
Carbohydrate, %	23.2	24.3

[†] Based on digestion testing conducted at the Purina PetCare Technology Centers

PACKAGING	Sizes available	Cups per size
essentialcare® Indoor Formula For Adult Cats	Cases, 24 x 85 g (3 oz) cans	
	Bags of 3.5 lb (1.6 kg)	13 cups
	Bags of 8 lb (3.6 kg)	30 cups

¹ Using a standard 250 ml/8 oz measuring cup which contains approximately 117 g of Purina Veterinary Diets® essentialcare® Indoor Formula For Adult Cats. Provide fresh water in a clean container daily.

² Kilocalories of metabolizable energy (ME).