

# essentialcare®

## KITTEN FORMULA



**Immune Health:**  
Contains antioxidants (Vitamins A and E) and colostrum (natural milk proteins) to help support a developing immune system (dry formula).



Kibble size  
(Sizes, shapes and colour may vary)

## Dry Formula Diet Characteristics:

This blend is specifically formulated with ADVANCED NUTRITION that support the unique nutritional needs of kittens and pregnant and nursing cats

- **#1 ingredient is turkey. High protein nutrition helps in the development of strong muscles**
- **Immune Health:** Contains antioxidants (Vitamins A and E) and colostrum (natural milk proteins) to help support a developing immune system
- **Brain and Vision:** DHA, an omega-3 fatty acid, also found in mother's milk, helps support brain and vision development
- **Eyes and Heart:** Taurine helps support eye and heart health
- **Highly Digestible:** Highly digestible formula promotes optimal nutrient absorption
- **Radiant Skin and Coat:** Omega-6 fatty acids, including linoleic acid, help promote a healthy skin and coat
- **Strong Bones and Teeth:** Calcium and phosphorus help support healthy bones and teeth
- **Dental Health:** Crunchy kibble helps clean teeth, freshen breath and promote healthy gums
- **Supports Healthy Growth and Development**

### Ingredients (Dry Formula):

Turkey, rice, corn gluten meal, chicken by-product meal, beef fat preserved with mixed-tocopherols, poultry by-product meal, soy protein isolate, wheat flour, dried egg product, fish meal, soybean meal, natural flavour, gelatin, potassium chloride, salt, L-Lysine monohydrochloride, fish oil, phosphoric acid, choline chloride, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7), menadione sodium bisulphite complex (Vitamin K)], MINERALS [zinc sulphate, ferrous sulphate, manganese sulphate, copper sulphate, calcium iodate, sodium selenite], magnesium sulphate, dried colostrum, taurine, L-ascorbyl-2-polyphosphate (Vitamin C). C862919



### Ingredients (Canned Formula):

Chicken, liver, fish, meat by-products, water sufficient for processing, artificial and natural flavours, tricalcium phosphate, rice, guar gum, MINERALS [potassium chloride, zinc sulfate, ferrous sulfate, copper sulfate, manganese sulfate, potassium iodide], added colour, salt, taurine, VITAMINS [thiamine mononitrate (Vitamin B-1), Vitamin E supplement, niacin (Vitamin B-3), calcium pantothenate (Vitamin B-5), Vitamin A supplement, menadione sodium bisulphite complex (Vitamin K), pyridoxine hydrochloride (Vitamin B-6), riboflavin supplement (Vitamin B-2), Vitamin B-12 supplement, biotin (Vitamin B-7), folic acid (Vitamin B-9), Vitamin D-3 supplement]. E-4651-C



## Feeding and Administration:

**DRY:** Animal feeding tests using Association of American Feed Control Officials (AAFCO) procedures substantiate that Purina Veterinary Diets essential care Kitten Formula provides complete and balanced nutrition for growth of kittens, females in stages of gestation and lactation, and maintenance of adult cats.

**CANNED:** Purina Veterinary Diets essential care Kitten Formula is formulated to meet the nutritional levels established by the AAFCO Cat Food Nutrient Profiles for growth of kittens.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE <sup>1</sup>				
AGE OF KITTEN	WEIGHT		DRY	CANNED
Weeks	lbs	kg	Approximate Number of 250 ml (8 oz) Cups/Day	Approximate Number of 85 g (3 oz) Cans/Day
3 - 6	2/3 - 11/3	0.3 - 0.6	1/4 - 1/3	0.5 - 1
7 - 23	11/2 - 5	0.7 - 2.3	1/3 - 3/4	1 - 3
24 - 52	5 1/3 - 14	2.4 - 6.4	1/3 - 3/4	3 - 7
Over 1 year			3/4	7
CALORIE CONTENT (ME) (CALCULATED)				
			3949 kcal/kg	1156 kcal/kg
			1791 kcal/lb	525 kcal/lb
			462 kcal/250 ml (8 oz) cup	98 kcal/85 g (3 oz) can

AVERAGE NUTRIENT CONTENT						
	DRY			CANNED		
	Per 100 kcal ME	As Fed	Dry Matter	Per 100 kcal ME	As Fed	Dry Matter
Protein	10.6 g	42.00%	45.60%	10.90 g	13.20%	53.00%
Fat	5.08 g	20.10%	21.80%	6.38 g	7.70%	30.90%
Carbohydrate	5.29 g	20.90%	22.70%	0.71 g	0.90%	3.40%
Fibre	0.19 g	0.80%	0.80%	0.10 g	0.10%	0.50%
Total Dietary Fibre	0.74 g	2.95%	3.20%	n/a	n/a	n/a
Soluble Fibre	0.11 g	0.43%	0.47%	n/a	n/a	n/a
Insoluble Fibre	0.56 g	2.23%	2.42%	n/a	n/a	n/a
Calcium	0.36 g	1.42%	1.54%	0.55 g	0.66%	2.65%
Phosphorus	0.32 g	1.27%	1.38%	0.42 g	0.51%	2.02%
Potassium	0.17 g	0.70%	0.76%	0.23 g	0.28%	1.13%
Sodium	0.16 g	0.64%	0.69%	0.12 g	0.14%	0.56%
Chloride	0.24 g	0.94%	1.02%	0.20 g	0.24%	0.97%
Magnesium	0.02 g	0.10%	0.11%	0.02 g	0.03%	0.11%
Copper	0.54 mg	21.20 mg/kg	23.0 mg/kg	0.41 mg	4.90 mg/kg	19.60 mg/kg
Zinc	9.09 mg	359 mg/kg	389 mg/kg	5.02 mg	61 mg/kg	243 mg/kg
Vitamin A	614 IU	24247 IU/kg	26304 IU/kg	3810 IU	46181 IU/kg	84725 IU/kg
Vitamin E	16.41 IU	648 IU/kg	703 IU/kg	1.71 IU	21 IU/kg	83 IU/kg
Total Omega-6 Fatty Acids	0.60 g	2.38%	2.59%	1.01 g	1.23%	4.92%
Total Omega-3 Fatty Acids	0.07 g	0.27%	0.29%	0.18 g	0.22%	0.88%
EPA	0.02 g	0.08%	0.09%	0.14 g	0.17%	0.70%
DHA	0.019 g	0.08%	0.08%	0.14 g	0.17%	0.70%

DIGESTION TEST RESULTS <sup>†</sup>		
DIGESTIBILITY:	DRY	CANNED
Total, %	84.9	n/a
Protein, %	87.6	n/a
Fat, %	90.5	n/a
Carbohydrate, %	90.7	n/a
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	37.6	40.3
Fat, %	43.7	57.1
Carbohydrate, %	18.7	2.6

<sup>†</sup> Based on digestion testing conducted at the Purina PetCare Technology Centers

PACKAGING	Sizes available	Cups per size
essentialcare® Kitten Formula	Cases, 24 x 85 g (3 oz) cans	
	Bags of 3.5 lb (1.6 kg)	13 cups
	Bags of 8 lb (3.6 kg)	30 cups

<sup>1</sup> Using a standard 250 ml/8 oz measuring cup which contains approximately 117 g of Purina Veterinary Diets® essentialcare® Kitten Formula. Provide fresh water in a clean container daily.

<sup>2</sup> Kilocalories of metabolizable energy (ME).