A therapeutic choice with natural ingredients

At Purina®, we know that more and more of your clients are seeking natural pet food options. That’s why we’ve created a natural therapeutic diet formulated without corn, wheat, or added artificial colours or flavours.

Formulated to achieve the same nutritional benefits as our current EN Gastroenteric® diets, your patients still get all of the therapeutic nutrition they need.

- Natural With Added Vitamins and Minerals
- Formulated without corn and wheat
- No added artificial colours or flavours

Indications:
- Gastritis and enteritis
- Vomiting and diarrhea
- Hepatic lipidosis
- Pancreatitis

Advanced Nutrition:
- High protein and low carbohydrate to help support gastrointestinal health
- High total dry matter digestibility for optimal nutrient absorption
- Moderate fat for energy
- This diet promotes a urinary environment unfavourable to the development of both struvite and calcium oxalate crystals

REFERENCES:
EN Gastroenteric® Feline diets are the first high protein, low carbohydrate therapeutic diets formulated for the management of cats and kittens with GI tract problems. EN Gastroenteric® diets are also formulated with a moderate fat content.

Formulated for the unique needs of cats and kittens with certain GI tract problems

Low carbohydrate
- Some cats have a low tolerance for dietary carbohydrate and may benefit from a reduced dietary level

High protein
- EN Gastroenteric® diets contain high levels of protein to meet the unique needs of cats and kittens. The high-quality protein in this formula is highly digestible for optimal nutrition

Moderate fat
- Moderate fat diets are recommended for cats with diarrhea. Fat provides needed energy and nutrients

Omega-3 fatty acids
- Omega-3 fatty acids from fish oil may help reduce gastrointestinal inflammation

Added B-complex vitamins
- B-complex vitamins contribute to balanced nutrition and GI health

High energy density
- Smaller meal size needed to meet daily caloric requirements for cats with compromised GI tracts
- Formulated to meet the daily caloric needs of Cats with compromised GI tracts who may need a smaller meal size

Great taste
- Helps encourage adequate nutrient intake

EN Gastroenteric® Feline Canned has been shown to significantly improve fecal quality in cats with chronic diarrhea
- Cats with non-specific chronic diarrhea (minimum 3-month duration) were enrolled in a study
- The study was designed to test the efficacy of EN Gastroenteric® Feline Canned for cats with chronic diarrhea
- The average fecal scores of cats fed EN canned in the study improved significantly (p<0.01) with no medical treatment

AVERAGE FECAL SCORES* OF CATS WITH CHRONIC NON-SPECIFIC DIARRHEA

<table>
<thead>
<tr>
<th>Fecal Scores</th>
<th>Control</th>
<th>Test</th>
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</thead>
<tbody>
<tr>
<td>1</td>
<td>2.75</td>
<td>1.75</td>
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<tr>
<td>2</td>
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<td>5.75</td>
</tr>
<tr>
<td>6</td>
<td>7.50</td>
<td>6.75</td>
</tr>
</tbody>
</table>

*Based on visual scores from 1 (extremely dry and firm) to 7 (very watery).

Colostrum promotes intestinal and immune health (EN Gastroenteric® Feline Dry)
- Provides a natural source of immunoglobulins to help support GI tract health
- Shown to help stabilize intestinal microflora, which helps to reduce the risk of stress-related diarrhea
- Supports the gut’s protective function by increasing levels of fecal IgA
- Shown to result in a higher level of immune response to vaccination

For more information, speak to your Territory Manager, call 1-866-884-VETS (8387) or visit our website at www.PurinaVeterinaryDiets.ca