Backed by research, trusted by veterinarians.

These independent research studies have proven the efficacy of FortiFlora® Nutritional Supplements.

†2013 Veterinary Attitude Study, Impact Vet, Fall 2013
FortiFlora® promotes a strong immune system.

- Puppies supplemented with SF68 from weaning to one year of age were compared to a control group.
- All puppies were vaccinated for canine distemper virus (CDV).
- The antibody response to CDV vaccination was greater in the SF68 supplemented puppies than in the controls.
- This response demonstrated that SF68 promoted a strong immune system which could help protect against various infections.

This study showed for the first time that feeding a probiotic lactic acid bacteria (SF68) promoted long-term immune function in growing dogs.

Enterococcus faecium SF68 has been shown to resolve stress diarrhea in an average of three days.

- This study was designed to compare the effects of SF68 to a control in Alaskan sled dogs that developed acute stress diarrhea.
- Fecal scores were evaluated during a seven-day study in all dogs.
- Dogs supplemented with SF68 had significantly less severe diarrhea and fewer days of it than the dogs in the control group.

This study demonstrated the efficacy of FortiFlora in managing dogs with stress diarrhea.

- Shelter dogs with nonspecific diarrhea were treated with either metronidazole or metronidazole plus SF68.
- SF68 has been shown to be resistant to metronidazole.
- Nutritional supplementation with SF68 resulted in significantly faster speed to improvement than the administration of metronidazole alone.

This study showed that it is beneficial to use metronidazole and Enterococcus faecium SF68 (found only in FortiFlora) together to manage nonspecific diarrhea.

FortiFlora® decreases the incidence of stress-related diarrhea in cats.

- Shelter cats were given either Enterococcus faecium SF68 or a placebo. Fecal quality was monitored for four weeks.
- The percentage of cats with diarrhea for more than two days was significantly lower in the SF68 group when compared to the placebo group.

The study demonstrated that SF68 is beneficial in reducing the risk of stress-related diarrhea.
FortiFlora® shown to meet microflora guarantees.

- In this independent study, 25 probiotics were evaluated, and FortiFlora was one of only two probiotics with an acceptable label that properly described the contents.
- FortiFlora was shown to contain a greater number of viable organisms than the level claimed on the label.
- Only 27% of the products met or exceeded their label claim for viable organisms.

Veterinarians should demand that probiotics are effective and meet microflora guarantees.

When more isn’t better.

- Two probiotic supplements were evaluated vs. a placebo for the management of infants with intestinal inflammation.
- One supplement contained a single probiotic, *Lactobacillus GG* (5 x 10^9 cfu), and the other contained multiple strains, *Lactobacillus GG* (5 x 10^9 cfu) plus four additional probiotics.
- Both the single strain and multistrain probiotic supplements resulted in an increase in fecal IgA.
- Only the single strain product resulted in a significant decrease in AT (a marker of protein loss due to intestinal inflammation).

This study in humans demonstrates that a single strain probiotic can be more effective than a multiple strain probiotic.
For more information, visit www.PurinaVeterinaryDiets.ca or call 1-866-884-VETS (8387) weekdays, 8:30 a.m. - 4:30 p.m. EST.