Weight Management Program - Project: Pet Slim Down™

Project: Pet Slim Down™ is a comprehensive weight management program that is implemented, managed and evaluated by veterinary clinic staff members. The program is designed to create a partnership between your clinic staff, the pet owner, and their pets. For more information speak to your Territory Manager, call 1-866-884-VETS (8387) or visit our website at www.PurinaVeterinaryDiets.ca.

Lite Snackers™ have been formulated to achieve the following characteristics:

- Low calorie content
- Chicken flavoured
- Low fat
- High fiber
- Helps clean teeth and freshen breath

Indications:

- Obesity
- Hyperlipidemia in overweight dogs and cats
- Constipation
- Diabetes mellitus in overweight dogs and cats
- Fiber-responsive colitis
- Hairballs in cats

References:


Advanced Nutrition:

- Low in calories and fat
- High in protein to help maintain lean body mass
- Natural fibre contributes to satiety
- Helps reduce weight gain and fat accumulation (dry only)

Purina trademarks are owned by Société des Produits Nestlé S.A. Any other marks are property of their respective owners.
An estimated 52.7% of US dogs and 57.9% of US cats are overweight or obese. Excess body fat can contribute to and exacerbate other health problems, including osteoarthritis in dogs, and diabetes and hepatic lipidosis in cats.

High protein diet promotes healthy weight loss
- All canine and feline OM Overweight Management® Formulas contain high levels of protein (gm/100 kcal)
- Stimulates resting energy metabolism
- Helps maintain lean body mass (muscle)
- Increases the percentage of fat lost
- Promotes satiety

Reduced fat for fewer calories
- Fat provides approximately twice as many calories as carbohydrates or protein
- Promotes safe, steady and effective weight loss
- Increased fiber content
- Appropriate for managing fiber-responsive colitis
- Promotes satiety while reducing the calories consumed

Great taste
- Helps encourage adequate nutrient intake
- Formulated to meet the nutritional requirements for both weight loss and adult maintenance

High dietary protein (% of calories) targets fat loss
- Unique high protein, low fat formulas
- High levels of protein to stimulate metabolism and promote fat loss
- Reduced fat for fewer calories
- Increased protein: calorie ratio promotes loss of body fat while helping to minimize the loss of lean body mass
- Helps maintain lean body mass (muscle)
- Increases the percentage of fat lost
- Promotes satiety

In weight loss studies, increased dietary protein spared lean body mass and facilitated greater fat loss in cats and dogs during weight loss.

**RESULTS OF MULTI-MONTH AT-HOME FEEDING TRIAL**
Participants were enrolled in an at-home feeding trial over three (3) or four (4) months using OM Overweight Management® Canine or Feline formulas. Feeding portions were determined by using the proprietary Purina Veterinary Feeding Program. The study targeted 1.5 – 2.0% weight loss for canine participants and 1.0% weight loss for feline participants.

**SUCCESSFUL WEIGHT LOSS WITH OM OVERWEIGHT MANAGEMENT**

**Dogs Eating OM Overweight Management® Over 3 Months (n = 8 dogs)**

Average percentage of weight loss: 16.2%
Percentage of weight loss range: 11.5% - 21.8%

**Cats Eating OM Overweight Management® Over 4 Months (n = 5 cats)**

Average percentage of weight loss: 8.6%
Percentage of weight loss range: 5.5% - 11.6%

For more information, speak to your Territory Manager, call 1-866-884-VETS (8387) or visit our website at www.PurinaVeterinaryDiets.ca

---

**ISOFLAVONES SIGNIFICANTLY REDUCED FAT ACCUMULATION IN SPAYED AND NEUTERED DOGS**

ISOFLAVONES SIGNIFICANTLY REDUCED WEIGHT GAIN IN SPAYED AND NEUTERED DOGS